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EDITORIAL

Thinking about artificial intelligence from an ethical, critical and socially committed point of view

Pensar la inteligencia artificial desde la ética, la crítica y el compromiso social

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ABSTRACT

Artificial intelligence has redefined technology and its implications across different levels of society, accelerating the pace of information dissemination. This gives rise to two dimensions: the first refers to the (lack of) control over the flow of information, shaped by specific responses that generative technologies offer to users in a contextualized and supposedly reliable manner; the second concerns the sense of technological omnipresence imposed on the user. All of this stems from a development that has prioritized the technical over the ethical component. Therefore, we present *EthAIca: Journal of Ethics, AI and Critical Analysis*, offering a critical and interdisciplinary perspective that addresses and makes visible the system's asymmetries and promotes socially committed and global solutions.

Keywords: Artificial Intelligence; Ethics; Challenges; Risks

RESUMEN

La inteligencia artificial ha redefinido la tecnología y sus implicaciones en los diferentes planos de la sociedad causando un ritmo acelerado en la difusión de información. Esto crea dos dimensiones: mientras que la primera se refiere al flujo de (des)control de información mediante respuestas específicas que las tecnologías generativas ofrecen al usuario de manera contextualizada y basada en una supuesta confiabilidad; la segunda, al sentimiento de omnipresencia tecnológica al que se arroja al usuario. Todo ello debido a que se ha desarrollado más su componente técnico que ético. Por ello, presentamos *EthAIca: Journal of Ethics, AI and Critical Analysis*, mediante una mirada crítica e interdisciplinaria que aborde y visibilice las asimetrías del sistema y promueva soluciones socialmente comprometidas y globales.

Palabras clave: Inteligencia Artificial; Ética; Desafíos; Riesgos.

DEAR READERS

The rise of artificial intelligence has redefined technology and its implications across various socioeconomic levels and political landscapes in today's society. It constitutes an invisible infrastructure that shapes common sectors such as healthcare and education, and whose revolution demands adaptation to an unrelenting pace of change. One of the most widespread examples among the public is the use of generative AI, available through commonly used applications like DeepSeek or ChatGPT, as they provide concrete answers and content creation with remarkable fluency and effectiveness in language.

This gives rise to two important concepts: First, the general public is now engaging with an information

search engine that delivers specific, logically organized answers with a human-like coherence, without requiring the user to draw conclusions or summarize data from the numerous sources yielded by traditional systems. In theory, the machine now does this for them, selecting the best information source without disclosing the basis for its reliability.

The second concept relates to the sense of technological omnipresence experienced by users, where information flows rapidly, continuously, and in intuitive environments.

All of this is because the technical and interdisciplinary dimension of AI has received more attention than its ethical dimension, and the consequences have not been slow to emerge. Its reach has extended into scientific communication, boosting the production of academic papers; its "cultural system" — that is, the reflection of the values of the countries that create these programs — reveals biases in the information and debatable positions that fail to encompass diverse cultures; there is a lack of transparency and accountability, as it is unclear where conclusions come from and thus who is responsible for the data; user data and content protection is weak, precisely because such information is used to generate new content; and finally, there is a lack of global regulation that ensures user protection.

In light of this, at *EthAIca: Journal of Ethics, AI and Critical Analysis*, we aim to offer an interdisciplinary and critical perspective on the intersection of the two dimensions that characterize AI — namely, the consequences of the information we receive, and what we do to control it. It is a way to reflect the asymmetries brought about by AI and explore solutions to address them. We envision a pluralistic and socially committed space that observes the complexity of the context, not just the development of artificial intelligence itself — a global perspective to offer a global response.

FINANCING

CONFLICT OF INTEREST

The author is a member of the journal's editorial team, but did not participate in the editorial process for this article.

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